



Palmetto

ANNUAL SPONSOR OPPORTUNITIES



As an SMPS Palmetto Annual Sponsor, your company will receive exposure throughout the state of South Carolina from Charleston to Columbia to the Upstate. With three different levels of participation beginning at just \$500, becoming an SMPS Palmetto Chapter Annual Sponsor is one of the most cost-effective ways to improve brand recognition and awareness among Chapter members and the broader A/E/C community.

Sponsorships are open to both members and non-members, and there is no limitation placed on competing firms for Annual Sponsorships. Annual sponsorships run from January 1st to December 31st.

ANNUAL SPONSOR BENEFITS	PLATINUM \$1500	GOLD \$1000	SILVER \$500
Free Tickets to SMPS Palmetto Monthly Programs	20 tickets/yr	10 tickets/yr	6 tickets/yr
Logo Displayed on Program Flyer at Monthly Programs	●	●	●
Verbal Recognition at Programs and Events	●	●	●
Company Logo on SMPSPalmetto.org	Sponsor & Homepage	Sponsor Page only	Sponsor Page only
Hyperlink to Company Website on SMPSPalmetto.org	Sponsor & Homepage	Sponsor Page only	
100-word Narrative on SMPSPalmetto.org	●		
Opportunity for 1 Co. Representative to be Seated with Program Speaker/Guest, Program Sponsor, and Board President at Monthly Programs	● Every Program	● 2 Programs	
Logo on PowerPoint Loop before Monthly Programs	●	●	●
Opportunity to Display One Banner Stand at SMPS Palmetto Events (to be provided by sponsor)	●		
Opportunity to Introduce Program Speaker and Provide Company Introduction at Monthly Program	Selected program must be identified in advance.  Only one Platinum Level Sponsor intro per program	Company Introduction will be administered by SMPS Board Member.	



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PROGRAM SPONSOR OPPORTUNITIES



South Carolina's real estate and construction market is booming, which means getting your firm's brand in front of the right people has grown substantially more complex. SMPS Palmetto offers your firm a valuable opportunity to reach premier architectural, engineering, construction and real estate development companies in Charleston, Columbia and the Upstate through our Program Sponsorship package.

Through our monthly luncheon programs and workshops, SMPS Palmetto puts your company directly in front of key decision makers - Principals, CMOs, Business Developers and Marketers - all of whom purchase products and retain services for the needs of their firms.

Worried about competitors diluting your brand and message through a competing sponsorship? With an SMPS Palmetto Program Sponsorship, you don't have to worry! Program sponsorships are limited to three non-competing firms. As an added benefit, Program Sponsors receive exclusive networking access with program speakers/panelists prior to the program. By sponsoring one of SMPS Palmetto's programs, you are establishing your company as a supporter and collaborator of the organization's mission to secure profitable business relationships for A/E/C companies.

PROGRAM SPONSOR BENEFITS	\$250 / PER PROGRAM
Free Tickets to SMPS Palmetto Monthly Programs	1 ticket/per program
Logo Displayed on Program Flyer at Monthly Programs	●
Verbal Recognition at Programs and Events	+ 30-second Introduction
Opportunity for 1 Co. Representative to be Seated with Program Speaker/Guest, Program Sponsor, and Board President at Program	●
Opportunity to Provide Marketing Materials/ Promotional Materials for Tables	●

The SMPS Palmetto chapter welcomes and appreciates in-kind support as another option for sponsorship. In-kind contributions assist with Chapter operating expenses and/or any of the following:

**IN-KIND SPONSOR OPPORTUNITIES** →

- Membership event giveaways
- Service donations (printing, mailing, web design, etc.)
- Media sponsorships

\*Note: Free lunch(es) are for in-kind sponsor company employees only, no substitutes.

# smps®

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## SPONSORSHIP FORM



\_\_\_\_\_ commits to acting as a \_\_\_\_\_  
COMPANY NAME "ANNUAL" OR "PROGRAM" SPONSOR  
for the Society for Marketing Professional Services (SMPS) Palmetto chapter in South Carolina.

Firm members will have the ability to network at each program and will receive all benefits as state in the 2019 Sponsorship Opportunities Package for the level indicated below.

- ANNUAL SPONSORSHIP
  - Platinum Level (\$1,500)
  - Gold Level (\$1,000)
  - Silver Level (\$500)
- PROGRAM SPONSORSHIP (\$250)

\_\_\_\_\_  
SIGNATURE OF CO. REPRESENTATIVE DATE

\_\_\_\_\_  
LAWSON STILL, SPONSORSHIP or DANIELLE SHEALY, SPONSORSHIP DATE

\_\_\_\_\_  
NAME & TITLE OF CO. REPRESENTATIVE (PRINTED)

\_\_\_\_\_  
MONTH / LOCATION

Please **email** a copy of this sponsorship form as well as a high-resolution logo (vector format preferred) to:  
Lawson Still or Danielle Shealy, Sponsorship Co-Chairs  
sponsorship@smpspalmetto.org

**Payment via credit card is preferred** and can be set up by contacting one of the sponsorship co-chairs listed above.

Payment via check should be mailed to the following address. All checks should be made out to SMPS Palmetto.  
SMPS Palmetto Chapter  
P.O. Box 2407, Mount Pleasant, SC 29465

**Payment is due upon completion of this agreement form.**